

MICROSOFT
DYNAMICS 365

COMMERCE

ONE SOLUTION FOR ALL RETAIL OPERATIONS

Dynamics 365 Commerce was developed based on the proven potential of Dynamics 365 Retail



Dynamics 365 Commerce Main Advantages



Integrated end-to-end retail operations



Centralized management and visibility



E-Commerce with Omni-Channel payments and flows



Flexible - cloud, hybrid and on-premises

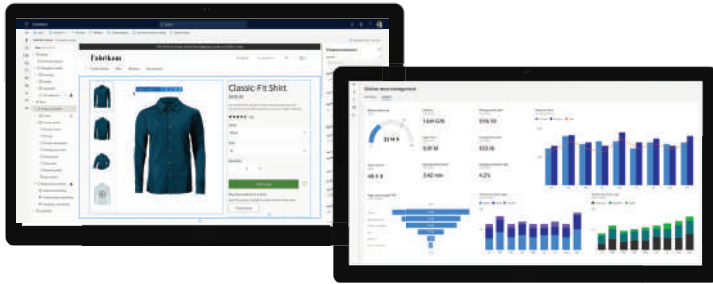


Sealed and extensible

Multi-channel solution that unifies:

- Back-office operations
- Front-office operations
- Call center
- Digital management

Rentabilize your business



OMNICHANNEL SOLUTION ADOPTION

- Provide a personalized shopping experience.
- Allow efficient and consistent interaction on both online and offline channels.
- Facilitate choice and convenience with interconnected ordering and delivery tools. Let customers buy online and pick up supplies at the store or receive it at home.
- Create and manage sales promotions across all channels, organized by store, catalog or customer affiliation with accurate, real-time data.

LOYALTY AND FOLLOW-UP

- Personalize customer experience on your sales channels.
- Expand the customer's choice through infinite sections, access to your product catalog, in-store or online, regardless of stock levels or location. Get a 360-degree view of your customers by adding Dynamics 365
- Customer Insights.
- Allow your employees to establish lasting relationships based on AI-oriented recommendations, insights and loyalty programs.

ENGAGE DIGITAL TRADE

- Create engaging and smart digital storefronts with easy-to-use web tools already built in.
- Interact better by providing personalized and appealing web experiences based on content.
- Optimize multi-channel management that provides a unique view of content, features, promotions, inventory and prices.
- Help customers find products easily, both online and in-store, with smart product search.
- Increase the possibility of interaction and purchase with AI-moderated ratings and reviews that improve product selection and accelerate purchase.

OPTIMIZE COMMERCIAL ACTION

- Maximize profitability with AI-driven recommendations on the right products, at the right time and at the right price.
- Get an accurate inventory view, centrally monitoring product information, categories, variety and prices.
- Make informed, profitable decisions about inventory provisioning with advanced analysis and machine learning.
- Accurately predict customer demand with actionable insights provided by historical sales and purchase data.
- Optimize the supply and replacement of material, acquiring the best prices from suppliers and identifying the right time to replenish the inventory.

SECURITY MANAGEMENT

- Satisfy your business needs around the world with flexible deployment options, whether on site, on cloud or on the periphery.
- Personalize your solution with a customizable and flexible platform that expands and grows to adapt to your business.
- Offer a unified experience across multiple channels with an API driven commerce engine that supports traditional, new and emerging channels.
- Proactively protect your data with cohesive security management and comprehensive compliance coverage.

About Arquiconsult

Arquiconsult is an information systems consulting company based on Microsoft Dynamics technologies, formed by a consultants team with great experience in such projects operating in Lisbon, Oporto, Barcelona and Luanda.

Arquiconsult has the best and most certified team working on Microsoft Dynamics in Portugal, having already implemented some of the most complex Microsoft Dynamics Business Solutions and being often referred to international clients for their implementations in our country.

Arquiconsult constantly innovates its offer and has several verticalizations available, for different activity sectors, which add value to Microsoft Dynamics.

Currently we have customers in the most diverse sectors:

- KORA Angola
- OROC - Ordem dos Revisores Oficiais de Contas
- Diário de Notícias da Madeira
- Holmes Place
- A Loja do Gato Preto
- Casa da Música
- Hubel
- Go Natural
- Grupo E.T.E.
- Cork Supply
- Einhell



Gold Enterprise Resource Planning
Gold Cloud Platform
Gold Application Development



Lisbon | Oporto | Barcelona | Luanda

www.arquiconsult.com

comercial@arquiconsult.com

