ARQUICONSULT

Your success. Our solutions.



OPTICAL FOR LS RETAIL IN BC



Microsoft Solutions Partner Data & AI Azure

Microsoft
Solutions Partner
Digital & App Innovations
Azure



Retail in BC

THIS APP PERFECTLY INTEGRATES ALL PROCESSES, REDUCING GLOBAL OPERATION COSTS, SIMPLIFYING YOUR MANAGEMENT

The Optical for LS Retail pack guarantees the management of all functionalities inherent to Opticians and / or sunglasses stores, Optometry Offices (with or without retail sales) and Ophthalmology Clinics. Get advice from a partner that provides you with the appropriate Retail solutions. We understand your needs and adapt response to your requirements.

See how simple it is with Optical for LS Retail to manage your business without losing the overview of your store's performance, from stock management, orders, customer records or loyalty and follow-up campaigns, everything based on customer transaction history.



BENEFITS

✓ OPTICAL FOR LS RETAIL

Solution developed by Arquiconsult, based on a leading retail solution - LS Retail, that offers you tools to manage all stages in an optical store chain, from the inventory of lenses to the completion of a sale.

✓ FRIENDLY INTEGRATION

Optical for LS Retail solution perfectly integrates all processes, reducing operation costs, simplifying management and ensuring greater profitability.

✓ INTUITIVE AND USER-FRIENDLY

It is an intuitive and user-friendly solution, even for non-technical functions, providing Management with full visibility of the stores' performance.



FEATURES AVAILABLEWITH OPTICAL FOR LS RETAIL

- **✓ ORDERING LENSES**
- **✓ GENERATION OF SPECIFIC DOCUMENTS**

Proposal Purchase Order Returns

✓ WAREHOUSE RECEPTION CONTROL, BASED ON DIFFERENT DOCUMENTS

Proposal Purchase Order Returns

✓ CUSTOMER NOTIFICATION VIA SMS, EMAIL OR TELEPHONE

- ✓ ACCESS TO SALES / PURCHASE HISTORY
- ✓ GENERATION OF SPECIFIC DOCUMENTS

Proposal Purchase Order Returns

✓ PREPAYMENT TRACKING

Without Association
With customer association
Associated with an order

✓ LENS CONFIGURATION AND SELECTION

Possibility to make your own "Assortment" configuration

- **✓ EASY CLIENT SEARCH AND EDITING**
- ✓ REPLACEMENT PURCHASES BY

Damaged lenses
Wrong measures
Customer dissatisfaction

✓ INTERFACES

SF-6 (Interface provided by Lens Manufacturers, with information on prices, availability, etc.) B2B purchase orders (creation of files to be sent to suppliers or franchise stores)

✓ CREATION OF CONTACT LENSES AND VARIANTS

✓ CONTACT LENS SUBSCRIPTION MANAGEMENT

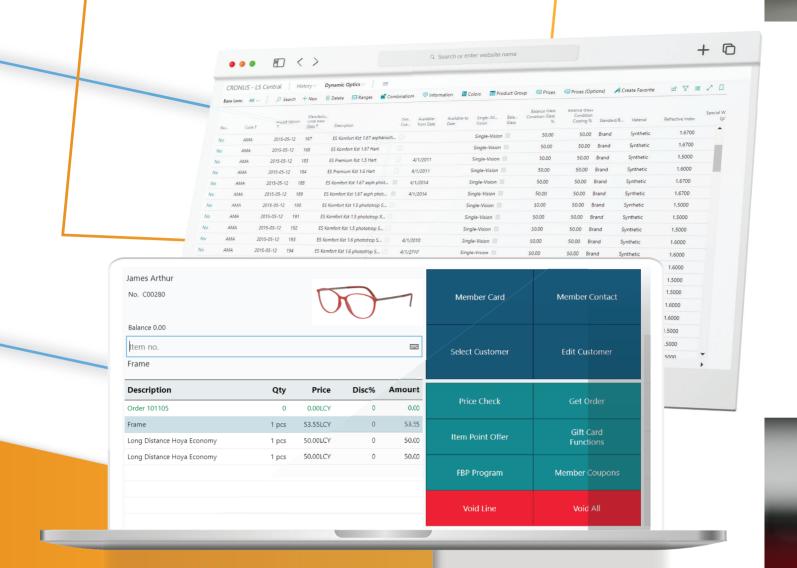
Subscription Management Periodic distribution management Billing management

✓ MANAGEMENT CONTROL

Extraction of various indicators about your activity

✓ INTERCONNECTION WITH DATA ANALYTICS SOLUTION

Easily connect Optical for LS Retail with Business Intelligence and get your activity data online and on time, wherever you are



SUPPORT SERVICES

More than just a product, you can count with the support of an expertise team in the retail area, not only in national clients but also internationally. In this way, you will be able to assure all the needs and personalized support to the reality of your company

SUPPORTED EDITIONS

This extension supports both the Essential and Premium editions of Microsoft Dynamics 365 Business Central

SUPPORTED LANGUAGES

The app is available in English and Portuguese (Portugal)

