

## LS RETAIL FOR ELECTRONICS



LS Retail for Electronics

MINIMIZE STOCK WHILE MAXIMIZING PRODUCT AVAILABILITY, CUT OPERATIONAL COSTS, DRIVE CUSTOMERS BACK AND ALWAYS HAVE EVERYTHING UNDER CONTROL.

### UNIFY

- **CONTROL ALL YOUR BUSINESS PROCESSES**, including purchasing, warehouses, CRM, store sales, distribution, franchises, and financials, in one platform.
- **MANAGE WITHIN ONE SOFTWARE SALES**, inventory, prices, campaigns, and offers for your physical and online stores.
- **GET A SINGLE POINT OF TRUTH ABOUT YOUR INVENTORY**, operations and customers, and access data and reports from anywhere.

### TAILORED FOR ELECTRONICS RETAILERS

- Easily manage general items and special orders. Additionally, offer services like repairs and efficiently handle bookings for in-house tech consultations, all directly from any point of sale.

### KEEP YOUR CUSTOMER AT THE CENTER

- Offer an omni-channel experience and let the customers shop anywhere they want, being that online or in stores. Plus, simplify the warranty and return process by tracking the items using serial numbers, barcodes or other identifiers.
- Boost satisfaction and increase return visits with loyalty programs and personalized offers in store and online.

### EMPOWER YOUR STAFF

- Allow employees to process sales and manage inventory functions, like ordering, counting and receiving through a handheld device.
- Help your staff offer outstanding customer service by giving them full visibility over product information and inventory.

### CENTRALIZED CONTROL

- Manage items and customers, and set prices, offers and promotions centrally for all your touchpoints, both online and in-store.
- Be ambitious and scale your brand with confidence with the help of LS Central.
- Automate processes to eliminate errors and increase efficiency.

### MANAGE YOUR STOCK OPTIMALLY

- Optimize inventory management with LS Central by minimizing stock levels, preventing out-of-stocks through manual and automated replenishment, and distributing stock based on individual store needs and capacities.
- Optimize stock purchasing with LS Central's intelligent demand planning, factoring in current inventory, projected sales, and seasonal trends.

