

## LS RETAIL FOR SUPERMARKETS



LS Retail for  
Supermarkets

GET A 360° VIEW OF YOUR CUSTOMERS  
AND TOTAL CONTROL OVER YOUR  
OPERATIONS WITH A SINGLE PLATFORM

### UNIFY

#### ■ UNIFY YOUR DATA AND PROCESSES:

Gain total control. Maintain all your core business information and manage your business processes within one platform.

#### ■ UNIFY YOUR CHANNELS:

Manage products, prices, campaigns, offers and more for your physical locations and e-commerce from one central place.

#### ■ UNIFY YOUR BRANDS:

Run a deli, café or bakery, or manage other retail and food service verticals within one platform.

### DESIGNED FOR THE GROCERY INDUSTRY:

- Get all the industry functionality you need, from scales integration to electronic shelf labels, to automated discounts on food close to expiry, and more.
- Offer contactless shopping options with self-service checkouts, click and collect, and the ScanPayGo app, which lets customers scan products, cut the queues, and check out on their mobile device.

### YOUR CUSTOMER AT THE CENTER:

- Offer great omni-channel experiences with online shopping, click & collect, and in-store returns.
- Keep customers returning with loyalty programs and a wide variety of offers and promos.
- Manage registration to events like cooking classes at the POS.

### MAKE YOUR EMPLOYEES WORK EASIER:

- Manage on handheld devices inventory tasks like receiving, picking, counting, and labelling.
- Access real-time reports and analytics anywhere.

### OPTIMAL STOCK MANAGEMENT:

- Reduce the risk of out of stocks while keeping inventory levels low with the system's automations.
- Effectively replenish products with very different lifecycles, from fresh goods, to canned ones, to non-perishable items.

### CENTRALIZED CONTROL:

- Track your KPIs and use LS Central's intelligent insights make smart business decisions.
- Run a successful chain and scale easily with a software designed for growth.