

# ARQUICONSULT

Your success. Our solutions.

## SUCCESS CASE

### DUNLOP PROTECTIVE FOOTWEAR PHILOSOPHY





# DUNLOP PROTECTIVE FOOTWEAR PHILOSOPHY

## “Empowering Makers and Doers

At Dunlop, we believe in being always there for our customers. Whether it's innovating the next breakthrough in safety footwear or ensuring a greener, safer world, we're committed to making a difference. Our purpose is clear: to empower the makers and doers of the world to get the job done. With a relentless pursuit of innovation, we provide the best protective footwear, allowing users to work safely. Our core values—ownership, purpose-driven mindset, and collaborative spirit—guide us as we serve workers in Agriculture & Fishery, Food Processing, Industry, and the Oil, Gas & Mining sectors. Trust Dunlop boots for safety and comfort. ”

# SUCCESS STORY

## Dunlop Protective Footwear continuous digital Transformation with Managed Services

In the fast-paced world of technology, staying ahead means embracing change and innovation. For Dunlop Protective Footwear, a multinational corporation with a presence in the USA, Netherlands, and Portugal, the challenge was to manage and run a complex Microsoft Dynamics ecosystem efficiently. The applications ecosystem is composed of ERP - Finance & Supply Chain Management, a CRM system Dynamics Sales, analytic capabilities powered by Fabric along with PowerBI, finally we have Power Platform, and Azure services to bring altogether. This is where our Managed Services stepped in, turning a potential maze of complexity into a streamlined path to success!



# SUCCESS STORY

## Dunlop Protective Footwear continuous digital Transformation with Managed Services

### The Challenge

Keep operations running across two continents, without losing the focus on innovation to face market challenges and day-to-day support needs.

### Our Solution

Our fully dedicated and flexible Managed Services team is able to deliver a custom service experience fitted to Dunlop Protective Footwear, needs along the time and able to scale and deliver excellence, on several areas such as:

- Seamless Integration: F&SCM is fully integrated with Microsoft realm: Sales, PowerBI, and Power Platform, but also 3rd party systems needed by business B2B portals, PIM system, MES System, always insuring near real-time data flow and visibility across all departments and platforms.
- Customization: Our team of experienced Developers and Solutions Architects, designed and customized solutions to fit Dunlop's Protective Footwear unique business processes, enabling them to leverage the full potential of their Dynamics ecosystem.

- Continuous Support: We provided extended support to address any issues promptly, ensuring minimal downtime and disruption to Dunlop's Protective Footwear operations.
- Governance and Advisory: Together with Dunlop's Protective Footwear, we maintain the corporate CORE Model and Governance Framework, to ensure all geographies follow the processes and all systems are working seamlessly.



### The Outcome

Dunlop Protective Footwear has a stable and capable platform to deliver operational efficiency and productivity. Real-time data analytics from PowerBI enabled informed decision-making, while the Power Platform fostered innovation through custom app development and their unique integration capabilities. The integration of Azure provided a scalable and secure cloud environment that supported DUNLOP PROTECTIVE FOOTWEAR's growth.

***“Managed Services is not about the product, it is about people who deliver the services”***

*Management Dunlop Protective Footwear*

# SUCCESS STORY

## Dunlop Protective Footwear continuous digital Transformation with Managed Services

### The Impact

**Increased Efficiency:** Dunlop Protective Footwear can focus on what's important, their business! With ongoing work, and with the changes implemented, we were able to reduce process times, thanks to the automation and integrations.

**Cost Savings:** With our Managed Services, Dunlop Protective Footwear saved on IT expenses, reallocating resources to strategic initiatives.

**Global Collaboration:** The unified system enhanced collaboration across different regions, leading to a increase in cross-regional projects.



**“Increased Efficiency, Cost Savings and Global Cooperation starts with a solid implementation team from both parties, a well delivered base to Go**

**Live and a solid follow to execute next steps; ArquiConsult did this more than excellent”**

*Management Dunlop Protective Footwear*

**D365FO starts with “Crawl, Walk, Run”. We where already running after a few month’s being live; Arqui was a good running coach for all of our users”**

*Management Dunlop Protective Footwear*

### The Future

Dunlop Protective Footwear is well equipped for future growth, with a robust and agile Microsoft Dynamics ecosystem supported by our Managed Services. They continue to innovate and adapt, setting new benchmarks in their industry.

**Conclusion:** Our Managed Services not only able resolve Dunlop’s Protective Footwear immediate challenges but also, sustain the foundation for ongoing success Dunlop’s Protective Footwear story is a testament to the power of partnership and the transformative impact of technology when harnessed effectively.





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