



ZAYER CONSIDERS THE DIGITAL TRANSITION PROCESS IN COLLABORATION WITH ARQUICONSULT A SUCCESS

According to Marta, IT Manager of the company, the choice of Arquiconsult was due to their solid experience and technical knowledge in Microsoft solutions, as well as their ability to customize the ERP and respond to the demands of Zayer's manufacturing and production processes.

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Arquiconsult not only understood our challenges but also demonstrated exceptional flexibility in adapting the system to our specific needs. This ability to align technology with the company's processes was fundamental in our decision.

Marta Álvarez Zubizarreta - IT Manager







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The implementation of Dynamics 365 F&O represented a significant change for Zayer. Marta explained that the new ERP brought centralization and optimization of processes, with improvements in visibility and real-time monitoring. In the production area, the improvements were evident, resulting in more accurate inventory management, more efficient planning, and greater agility in decision-making.

In recent years, Zayer has increasingly relied on Microsoft solutions due to their robustness, flexibility, and scalability, which keep pace with the company's growth. 'Cloud support transformed the way we manage our operations. Previously, local systems made collaboration between teams in different areas difficult. Now, with Dynamics 365 F&O in the cloud, we have real-time access to data from anywhere, facilitating decision-making and global collaboration,' highlighted Marta, who also mentioned the secure and scalable environment of the platform as an additional advantage.

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In addition to the ERP, Zayer integrated Power BI and Power Apps solutions with the support of Arquiconsult to respond more quickly to operational needs. 'Power BI brought detailed visibility into production, sales, and financial operations, essential for optimizing decision-making, while Power Apps enabled the development of low-code applications, simplifying processes such as machine maintenance tracking. These tools provided greater autonomy to the teams, who can now create internal solutions without relying on external resources,' noted the IT Manager.

Marta Álvarez Zubizarreta - IT Manager





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Marta also addressed the positive impact of low-code solutions in areas such as sales, logistics, and maintenance. 'The main advantage of these solutions is their quick adaptation to the workflow, without the need to develop software from scratch, which improves productivity and reduces costs. Additionally, the fact that they are accessible to non-technical users encouraged innovation within the company,' she added.

In the future, Zayer plans to continue investing in digitalization, exploring artificial intelligence and process automation to further optimize production. The company is also evaluating the use of Microsoft solutions for areas such as customer service and sales. 'Collaboration with Arquiconsult will remain fundamental in these projects, as we expect them to continue being proactive in seeking new solutions to keep Zayer at the forefront of the sector,' stated Marta.

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The experience with Arquiconsult was described by the manager as intense and positive.

"Arquiconsult always responded quickly to challenges, seeking to minimize any disruption to the company's operations. Without a doubt, they are the ideal partner for those looking to digitize processes with customized Microsoft Dynamics 365 solutions."

Marta Álvarez Zubizarreta - IT Manager





