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## Cloud Strategy and Pricing Update (October 2025)

Over the past few years, Microsoft Dynamics 365 Business Central (BC) has evolved significantly, thanks to the incorporation of a set of improvements in several areas from process integration to decision support, or increased productivity through task automation and efficient collaboration between departments.

Cloud Strategy: While the development of the product in both On-Premises and Cloud versions has been constant, the evolution strategy is clear and involves the adoption of Cloud solutions, which offer additional benefits such as Artificial Intelligence agents, Power BI reports embedded in 365 BC, and native integration with 365 Customer Engagement and Microsoft Teams.

On Premises Pricing Update: Following this trend, Microsoft recently announced a new update to the price list for licensing the On-Premises model of Dynamics 365 Business Central (Perpetual and Subscription), as well as a 1% increase in the annual enhancement plan for Perpetual licenses (the so-called BREP or Enhancement Plan). The new conditions will take effect on October 6th.

Bridge to the Cloud Campaign: We would like to remind you that the Bridge to the Cloud campaign, aimed at customers with On-Premises solutions who wish to transition to the Cloud, is valid until December 2025. The focus on Cloud is not just a technological trend, but a strategic decision that enables organizations to modernize their processes, increase agility, and prepare for the future.



Arquiconsult is available for any clarification through its usual contacts or via email comercial@arquiconsult.com.

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